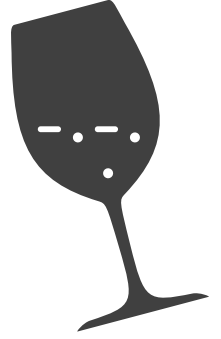


Gift Wine Club Membership

To:

charlie
& echo



From:

Length:

Message:

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Welcome to the Charlie & Echo Wine Club!

As a gift club member, you'll receive...

- * \$25 in reward points added to your account each month, which you can use online or in our tasting room!
- * Unused points accumulate (rollover).
- * A 20% discount on all wine purchases!
- * Special wine promotions (e.g. first round on us).
- * First priority on new releases, special releases and reserve wines.
- * Club-only events, plus discounts and early invitations to general events.

To redeem...

* To redeem, present this certificate in our tasting room, or log in to your account online at charlieandecho.com using the email address _____ and password _____.

- * Your membership balance appears as "Points" - each equals \$0.01. Points cannot be redeemed for cash.
- * When your membership expires, you can keep the benefits going by joining our wine club!
- * If you choose not to continue in our wine club, any remaining points will be subject to a monthly maintenance fee deducted from the remaining points. Membership benefits do not apply to points used on expired memberships.